

Social Media Guide Outline		PASSION PILLARS:
Monday	1. Pillar One 2. Pillar Two 3. Pillar Three	Pillar One
Tuesday	1. Pillar One 2. YOUR HEALTH 3. Pillar Two	Pillar Two
Wednesday	1. Pillar Three 2. Pillar One 3. Pillar Two	Pillar Three
Thursday	1. SOMEONES TESTIMONY 2. Pillar Three 3. Pillar One	<p><u>Tips and Notes:</u></p> <p>1. General guideline is 1 in every 5 posts is about your product.</p> <p>2. Incorporate your own story in, as well as sharing other peoples testimonies.</p> <p>3. Incorporate business posts into your other pillar posts. EXAMPLE: Parenting post = freedom of time.</p>
Friday	1. Pillar Two 2. Pillar Three 3. BUSINESS	
Saturday	1. Pillar One 2. Pillar Two 3. Pillar Three	
Sunday	1. Pillar One 2. YOUR HEALTH 3. Pillar Two	

Social Media Guide Kristen's Sample		PASSION PILLARS:
Monday	<ol style="list-style-type: none"> 1. AP Tip 2. Working from home 3. Mindset quote 	Attachement Parenting
Tuesday	<ol style="list-style-type: none"> 1. Judes birthday 2. MY HEALTH 3. #traveltiptuesday 	Traveling + Design your life
Wednesday	<ol style="list-style-type: none"> 1. Meal replacements 2. co sleeping story 3. CRUISE: leaders retreat 	Healthy Body + Healthy Mind
Thursday	<ol style="list-style-type: none"> 1. TESTIMONY 2. Intermittent fasting 3. toddler breastfeeding 	<p>Tips and Notes:</p> <ol style="list-style-type: none"> 1. General guideline is 1 in every 5 posts is about your product. 2. Incorporate your own story in, as well as sharing other peoples testimonies. 3. Incorporate business posts into your other pillar posts. EXAMPLE: Parenting post = freedom of time.
Friday	<ol style="list-style-type: none"> 1. Work from anywhere 2. mindset video 3. BUSINESS 	
Saturday	<ol style="list-style-type: none"> 1. Jude + probiotics 2. travel inspo feature 3. Dwaynes progress 	
Sunday	<ol style="list-style-type: none"> 1. Pillow time 2. MY HEALTH 3. self care Sunday 	

Social Media Guide Empty Template		PASSION PILLARS:
Monday	1. 2. 3.	
Tuesday	1. 2. YOUR HEALTH 3.	
Wednesday	1. 2. 3.	
Thursday	1. TESTIMONY 2. 3.	<p>Tips and Notes:</p> <p>1. General guideline is 1 in every 5 posts is about your product.</p> <p>2. Incorporate your own story in, as well as sharing other peoples testimonies.</p> <p>3. Incorporate business posts into your other pillar posts. EXAMPLE: Parenting post = freedom of time.</p>
Friday	1. 2. 3. BUSINESS	
Saturday	1. 2. 3.	
Sunday	1. 2. YOUR HEALTH 3.	

